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Studio Services

Why The ADS Group?

Because we consistently deliver the highest quality, the most dependable service, and the best value in duplication, packaging, fulfillment and studio services. On every project, we bring to you:

- Our commitment to customer service, addressing your unique needs
- A consultative approach to develop *your* best solution
- One-stop excellence on an array of services
- Quality control in everything we do
- Your own project-dedicated team

Studio Capabilities

The ADS Group has five decades of experience offering studio services. As pioneers in recording and duplicating, we were among the first to develop language teaching tapes and other instructional materials. Today, our expertise is evident in every studio service we offer:

- Digital audio recording facilities
- Audio mixing, music scoring and sound effects
- Language translation and narration (using native speakers)
- Subtitling and closed captioning
- Video conversion and compression
- Audio and video editing and post-production
- DVD and CD-ROM authoring
- Mastering and pre-mastering
- Fast turn-times
- Special requests
- Quality control and guarantee

Quality Control

Quality control is perhaps the most important part of any production. At The ADS Group, you can be assured that your program will be completed to your satisfaction the first time, and every time. We ask questions, we get the answers and we never assume.

Our Quality Guarantee

- The ADS Group guarantees our products and services to be free of defects in materials and workmanship

Duplication

We duplicate most any form of media. The ADS Group uses the latest duplicating technology and we apply the strictest manufacturing standards in the industry.

- CD and CD-ROM manufacturing services
- DVD manufacturing services
- Video duplication services
- Audiocassette duplication services

Packaging

We offer complete, full-service solutions for all your packaging needs. From layout and design assistance to assembly and shrink-wrapping, we take care of all the details:

- Customized media packaging at competitive prices:
 - CD and DVD silkscreening in up to five colors
 - CD and DVD offset printing in up to six colors
 - Direct imprinting in custom colors on face and spine of videocassettes and audiocassettes
 - Pressure-sensitive label printing in one or more colors
 - Folders, booklets and inlay cards
 - Sleeves, cases and vinyl albums
 - Jewel cases, Slimline cases, C-shells and more
 - Colored videocassettes and audiocassettes
- Years of experience in custom packaging and production:
 - Multiple media sets
 - Mailers, promotional and display packaging
 - Collating and assembly
 - Shrink-wrapping
 - Many other options

Fulfillment

At The ADS Group, speedy fulfillment is the finishing touch to every successful project.

- Prompt, accurate order processing
- Online ordering
- All shipments originate from our 100,000 square foot Midwest facility
- Custom tracking and inventory reports available

Master Storage

- All master files can be digitally converted and stored
- Climate-controlled and secure
- Quick, efficient reorder processing

Production Guidelines

Please observe the following guidelines when preparing your studio project:

Master Formats

- Video:
 - DVCPRO
 - DVCAM
 - Digital Betacam
 - Betacam SP
 - D-2 Composite Digital
 - 1" type "C" reel-to-reel
- Audio:
 - Compact Disc
 - DAT (Digital Audio Tape)
 - Minidisc
 - Analog Tape (1/4" – 2 track/4 track, 1/2" – 4 track)
Noise reduction: Dolby – types A, B and SR/DBX – Type I
 - Audiocassette

Please include this information on all masters and cases:

- Name, address and phone number
- Audio track format:
 - Channel 2 only
 - Channel 1 only
 - Discrete
 - Stereo
 - Mix of Channel 1 and 2
- Audio noise reduction employed (if applicable)
- Accurate tape timing of program to be copied
- Title of program and/or segment
- Any abnormalities in video or audio on master

Equipment and Systems

- AVID
- ProTools
- Sonic Solutions
- Samplitude
- Sound Forge
- Media Cleaner
- CaptionMax